

RESEARCH COMMUNICATION

Theoretically Informed Correlates of Hepatitis B Knowledge among Four Asian Groups: The Health Behavior Framework

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Abstract

Background: Few studies have examined theoretically informed constructs related to hepatitis B (HBV) testing, and comparisons across studies are challenging due to lack of uniformity in constructs assessed. The present analysis examined relationships among Health Behavior Framework factors across four Asian American groups to advance the development of theory-based interventions for HBV testing in at-risk populations. **Methods:** Data were collected from 2007-2010 as part of baseline surveys during four intervention trials promoting HBV testing among Vietnamese-, Hmong-, Korean- and Cambodian-Americans (n = 1,735). Health Behavior Framework constructs assessed included: awareness of HBV, knowledge of transmission routes, perceived susceptibility, perceived severity, doctor recommendation, stigma of HBV infection, and perceived efficacy of testing. Within each group we assessed associations between our intermediate outcome of knowledge of HBV transmission and other constructs, to assess the concurrent validity of our model and instruments. **Results:** While the absolute levels for Health Behavior Framework factors varied across groups, relationships between knowledge and other factors were generally consistent. This suggests similarities rather than differences with respect to posited drivers of HBV-related behavior. **Discussion:** Our findings indicate that Health Behavior Framework constructs are applicable to diverse ethnic groups and provide preliminary evidence for the construct validity of the Health Behavior Framework.

Keywords: Health behavior framework - liver cancer control - HBV testing - health behavior theory

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Introduction

As many as two million people (Cohen et al., 2011) with chronic hepatitis B virus (HBV) infection live in the U.S., with Asian and Pacific Islanders making up the largest proportion of those infected (Mast et al., 2006; Lok & McMahon, 2009). Among Asian Americans, HBV accounts for 80% of liver cancer cases compared to 19% for non-Latino Whites (Hwang et al., 1996). Because of HBV infection, Asian Americans have much higher rates of liver cancer than non-Hispanic whites, making liver cancer the most important health disparity for Asian Americans (Chen, 2005). HBV testing can lead to earlier detection and hence potentially reduce the onset of serious sequelae of chronic liver disease. In addition, testing and, if indicated, vaccination can reduce HBV transmission (Weinbaum et al., 2009).

Studies conducted in Asian American populations have reported on various factors related to HBV testing and vaccination, such as knowledge, doctor recommendation, and demographics (Choe et al., 2006; Taylor et al., 2006; Bastani et al., 2007; Ma et al., 2007; Wu et al., 2007;

Hwang et al., 2008). However, many studies have not been theory-guided, and because studies do not always assess the same theoretical constructs, comparing findings across studies is challenging. To facilitate a systematic examination of findings across studies and populations, we and others have advocated for the use of common conceptual frameworks for community-based intervention research (Painter et al., 2008; Bastani et al., 2010). The Health Behavior Framework (Figure 1) is one such conceptual model and represents a synthesis of some of the major theoretical formulations in the area of health behavior (Bastani et al., 2010). We have used this conceptual model extensively in our prior work (Maxwell et al., 1998; Bastani et al., 1999; Bastani et al., 2004; Maxwell et al., 2010), and are currently using it in four intervention trials promoting HBV testing in four different Asian American populations (Nguyen et al., 2010; Taylor et al., 2011). All four trials utilized a common core questionnaire, based on the Health Behavior Framework, to assess hepatitis B knowledge, beliefs and barriers to testing as well as demographic information (Maxwell et al., 2010).

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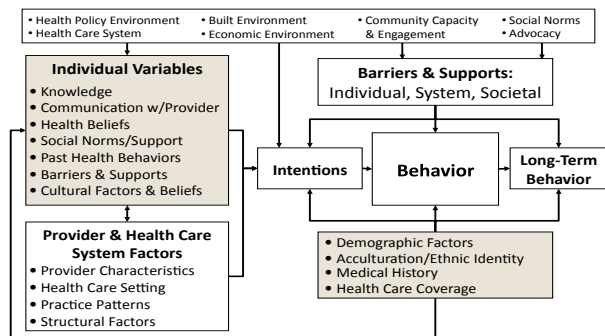


Figure 1. Health Behavior Framework

The purpose of this paper is to examine the inter-relationships among a few constructs of the Health Behavior Framework across four population groups and in the context of four different intervention trials. We are interested in examining similarities and differences in these relationships across the four Asian American groups to advance health behavior theory and the development of programs to promote testing in these and other high risk populations. We rarely have the opportunity to compare findings in members of different Asian American groups who have all completed the same assessment instrument.

We decided to examine correlates of knowledge of HBV transmission, because many studies have shown that knowledge is significantly associated with HBV testing (Thompson et al., 2003; Taylor et al., 2004; Bastani et al., 2007; Wu et al., 2007; Ma et al., 2008; Taylor et al., 2008).

Materials and Methods

Sampling and survey administration

Data for this analysis were collected during baseline surveys of four separate intervention trials among Vietnamese, Hmong, Korean and Cambodian communities in California, the Washington DC area, and Washington State in 2007-2010 (Table 1). All four trials had the goal of increasing HBV testing among adults who had no prior history of testing (self-reported) for HBV. All aspects of the four trials, including sampling strategies, survey approach and incentives, and intervention approach and implementation were designed and conducted based on extensive community input. As outlined in Table 1, the Vietnamese study identified individuals using Vietnamese telephone surname lists (Nguyen et al., 2010) and the Hmong study sampled households from a list compiled

Table 1. Sampling and Survey Details of 4 Community Trials (2007-2010)

	Vietnamese	Hmong	Korean	Cambodian
Eligibility criteria	18-64 years old; Self-identified Vietnamese	18-64 years old; Self-identified Hmong; Never tested for HBV	18-64 years old; Self-identified Korean; Never tested for HBV	18-64 years old; Self-identified Cambodian
Total number interviewed	1,704	260	555 long interviews, 568 short interviews	667
Geographic Area	Northern California, Greater Washington, DC area	Greater Sacramento, CA Area (5 counties)	Los Angeles, CA	King County and South Snohomish County, Washington (Greater Seattle area)
Sampling Frame	Vietnamese surname list applied to telephone directories in geographic areas	Listing of Hmong households from community & organizational contacts and telephone directories	179 Korean churches stratified by size & location	Households identified through Cambodian surname list applied to database of telephone listings; up to 1 man and 1 woman per household
Year of Survey	2007-2008	2007-2010	2007-2010	2010
Attempts to increase participation	Up to 15 telephone attempts	2 public service announcements about the study via radio for one month in 2008	Church bulletins, posters, staffed tables before and after church services	Introductory letter to household followed by up to 5 door to door attempts
Survey Medium	Telephone	In-person	In-person	In-person
Survey Language	93% Vietnamese 7% English	91% Hmong 9% English	98% Korean 2% English	75% Khmer 25% English
Duration	24 minutes	39 minutes**	20-25 minutes	30 minutes
Incentives	None	25 lb bag of rice	\$15 cash	\$20 gift certificate
Cooperation Rate*	63%	59%	Churches: 36% Participants: 94%	Households: 71%
IRB approval	University of California, San Francisco & San Francisco State University	University of California, Davis & University of California, San Francisco	University of California, Los Angeles	Fred Hutchinson Cancer Research Center

*Number completed/number of contacted and eligible, **Length of visit, including height and weight measurement

through community and organizational contacts and telephone directories. Employing cluster sampling, the Korean study sampled Korean churches, and the Cambodian study sampled households using a Cambodian surname list (Taylor et al., 2011), and individuals were sampled within each cluster. All surveys included a common core questionnaire that assessed constructs from the Health Behavior Framework (Bastani et al., 2010; Maxwell et al., 2010). This core questionnaire was developed in English, Vietnamese, Hmong, Korean and Khmer.

Because the Hmong and Korean studies only recruited adults who had not been tested in the past, we restricted the analytical sample for this analysis to individuals who had never been tested. In addition, the Korean study administered the complete baseline survey only to a random half of the participants, resulting in the following sample sizes for this analysis: 653 Vietnamese, 260 Hmong, 493 Korean and 329 Cambodian.

Measures

Assessments focused on individual variables of the Health Behavior Framework (which are shaded in Figure 1) rather than on provider and health care system factors or broader socio-ecological factors, because the interventions in all 4 trials attempted to modify individual variables such as knowledge and health beliefs. We assessed the following Health Behavior Framework constructs: Demographic characteristics including length of residency in the United States and English fluency; access and use of health care (e.g., has health insurance, doctor's visit during the past 12 months; awareness of hepatitis B, knowledge of seven potential transmission routes (sharing toothbrush, sharing food or eating utensils, coughing or sneezing, sexual intercourse, sharing needles, childbirth, spread by someone who looks and feels healthy), perceived susceptibility, perceived severity, doctor recommendation, stigma of HBV infection, and efficacy of testing. We created a summary score of knowledge of transmission by summing the number of correct responses to the seven knowledge items; "don't know" responses were always considered incorrect.

Statistical Analysis

Because the four samples were so different with respect to demographic characteristics and their immigration history, we did not make formal statistical comparisons across groups. Instead, we assessed the associations of our intermediate outcome of knowledge of HBV transmission with Health Behavior Framework constructs within each ethnic group. We compared the mean knowledge score across categories of each variable shown in Table 4, using analysis of variance for variables with more than two categories (age group and English fluency) and t-tests for binary variables (all others). In order to account for potential confounding, we created a separate multiple regression model of knowledge score as a function of each Health Behavior Framework construct, controlling for the seven demographic factors shown in Table 4. Additional analyses were performed for the Korean and Cambodian data using mixed effects models to account

for clustering by church and by household, respectively. Because results were virtually identical when clustering and/or demographic factors were taken into account, only results from the simple bivariate analyses are presented.

Categories of Health Behavior Framework variables were combined for bivariate analyses. The same categories were used for all four groups with the exception of education and income, which were categorized as high or low based on group-specific approximate medians.

Results

As shown in Table 2, the four Asian American groups varied with respect to many demographic characteristics. All groups were predominantly female (52-65%), immigrants (93-97%), and married (72%). The Hmong sample was the youngest and had the lowest levels of education, household income and English fluency, consistent with Census data. The Vietnamese and Cambodian samples had the highest proportions of long-term residents in the United States (>10 years). The Korean sample had the highest level of education, followed by Vietnamese. The Korean sample had the least access to health care based on health insurance and regular provider and about one-third of the Hmong and Korean, but very few Vietnamese and Cambodian saw a traditional healer during the past 12 months.

Awareness of hepatitis B varied considerably among the four groups, ranging from 45% of Hmong who had heard of hepatitis B to 79% of Korean Americans. Knowledge of specific transmission routes varied within and between the groups. The majority of respondents in all groups correctly identified sharing needles and child birth as transmission channels (67-95%). Only 43-69% knew that HBV can be transmitted during sexual intercourse. Large proportions in all four groups incorrectly thought that HBV can be transmitted by coughing or sneezing and by sharing food, drink, or eating utensils (data not shown). The knowledge score ranged from 3.3 among Hmong to 4.5 among Korean Americans (on a scale of 0-7).

Perceived susceptibility was highest among Korean Americans and lowest among Hmong, based on two questions shown in Table 3. Perceived severity of hepatitis B varied considerably depending on the specific question that was asked. One question that was asked in all four studies "Do you think hepatitis B causes liver cancer?" was most often answered affirmatively by Korean Americans and least often by Hmong. As one might expect, only small proportions of respondents (who never had a HBV test per inclusion criteria for this analysis) reported receipt of a doctor's recommendation to get tested for HBV in the 3 groups that were asked this question. Thirty-eight percent of Vietnamese, but 70% of Cambodian believed that people avoid people with HBV (stigma). Sixty-eight percent of Hmong but 94% of Koreans believed that testing was efficacious for preventing liver problems.

Bivariate relationships between the knowledge score and other Health Behavior Framework factors are shown in Table 4. Age was consistently related to knowledge scores and 18-29 year olds had the highest knowledge scores in each sample. Length of stay in the United States

Table 2. Demographic Characteristics for Four Study Samples (2007-2010)

	Vietnamese N=653 %	Hmong N=260 %	Korean N=493 %	Cambodian N=329 %
Gender				
Men	44	40	35	48
Women	56	60	65	52
Age				
18-29	11	28	15	16
30-49	51	45	43	43
50-64	39	27	41	41
Years in US				
≤10 years	19	38	38	11
>10 years	78	57	59	82
US born	3	6	3	7
Marital Status				
Married or living as married	72	72	73	72
Education				
No formal education	2	64	0	7
Did not complete high school	23	17	3	54
High school	30	10	27	15
Some college	17	7	16	15
College graduate	29	3	54	8
Annual household income				
<20,000	17	60	7	20
20-30,000	11	21	14	11
30-50,000	16	13	27	22
>50,000	34	3	35	28
DK/RF	23	3	18	19
Employment				
Employed	71	28	-	66
Unemployed	29	72	-	34
English fluency				
Fluently	13	7	8	13
Well	19	9	12	9
So-so	44	20	52	41
Poorly	17	17	26	33
Not at all	7	47	3	5
Has health insurance (yes)	79	91	41	67
Has place to go when sick/need advice	67	78	48	75
Saw a doctor during past 12 months	60	62	51	63
Saw a traditional healer/practitioner during past 12 months	6	34	34	2
Has family history of hepatitis B	11	-	12	5
DK/RF, dont know/refused				

was not related to knowledge scores in the Vietnamese and Hmong samples, while higher knowledge scores were found among more recent Korean American immigrants and long-term Cambodian American immigrants. In three of the four samples, higher education was associated with higher knowledge scores, and English fluency was consistently positively related to knowledge scores in all four samples.

As expected, respondents who had heard of hepatitis B prior to this survey had higher knowledge scores than those who were not aware of hepatitis B in all four samples. Knowledge scores were consistently higher

Table 3. Health Behavior Framework Factors among 4 Asian American samples (2007-2010)

	Vietnamese N=653 %	Hmong N=260 %	Korean N=493 %	Cambodian N=329 %
Knowledge of Transmission Score				
Mean (Range 0-7)	4	3.3	4.5	4.2
Standard Deviation	1.5	1.7	1.3	1.4
Awareness				
Heard of Hepatitis B	72	45	79	66
Perceived susceptibility:				
How likely do you think you are to get Hepatitis B during lifetime?				
Extremely/very likely	13	-	2	-
Somewhat likely	27	-	59	-
Not at all/not likely	31	-	14	-
DK/RF	29	-	24	-
Which group is most likely to be infected?				
Hmong/Korean/Cambodian	-	10	58	21
White American	-	5	5	8
Both equally	-	40	18	54
DK/RF	-	45	20	17
Perceived severity				
Do you think people can be infected for life?				
Yes	48	-	51	57
No	31	-	30	23
DK/RF	21	-	20	20
Do you think Hepatitis B causes liver cancer?				
Yes	75	59	82	69
No	5	3	5	8
DK/RF	20	38	12	23
Do you think there is treatment for Hep B?				
Yes	75	-	83	62
No	12	-	8	13
DK/RF	13	-	10	25
Doctor recommendation				
Yes	17	-	3	19
Stigma: People avoid people with Hep B				
Yes	38	55	47	70
No	47	17	41	23
DK/RF	14	28	12	7
Efficacy of testing: Testing can prevent problems with liver				
Yes	-	68	94	-
No	-	8	2	-
DK/RF	-	23	4	-

DK/RF, dont know/refused

among respondents who expressed higher perceived susceptibility to getting infected with HBV. Higher perceived severity was also associated with higher knowledge scores, except in the Korean sample, which had the highest knowledge scores overall. Respondents with higher knowledge scores were more likely to agree that people avoid people with HBV (stigma). Those with higher knowledge scores were also more likely to agree that testing can prevent liver problems. Not all of these relationships were statistically significant and some of the differences we observed within samples were small (see Table 4).

These relationships were robust and did not change when we conducted analyses taking into account clustering in the Korean and the Cambodian sample. Additionally, the relationships between knowledge scores and other health beliefs (awareness, perceived susceptibility, severity, stigma, perceived efficacy of testing) did not change when

Table 4. Bivariate Relationships between Knowledge of Hepatitis B Virus (HBV) Transmission and Other Health Behavior Framework Factors within Each Ethnic Group

	Knowledge score			
	Vietnamese (N=653)	Hmong (N=260)	Korean (N=493)	Cambodian (N=329)
Demographics/Background: Gender**				
Male	4.0 ± 1.5	3.6 ± 1.6*	4.5 ± 1.4	4.4 ± 1.4*
Female	4.0 ± 1.5	3.2 ± 1.7	4.4 ± 1.2	4.0 ± 1.3
Age (ANOVA - GLM)**				
18-29	4.6 ± 1.3*	3.8 ± 1.6*	4.9 ± 1.2*	4.7 ± 1.4*
30-49	3.9 ± 1.6	3.3 ± 1.6	4.5 ± 1.3	4.4 ± 1.2
50-64	4.0 ± 1.5	2.9 ± 2.0	4.3 ± 1.3	3.8 ± 1.4
Years in US**				
≤10 years	4.0 ± 1.4	3.2 ± 1.7	4.6 ± 1.3*	3.8 ± 1.3
>10 years, US born	4.0 ± 1.5	3.4 ± 1.7	4.4 ± 1.3	4.3 ± 1.4*
Marital Status				
Married/Living as	4.0 ± 1.5	3.3 ± 1.7	4.4 ± 1.3	4.2 ± 1.3
Other	4.1 ± 1.6	3.5 ± 1.7	4.7 ± 1.4*	4.2 ± 1.5
Education**				
High	4.3 ± 1.4*	3.8 ± 1.6*	4.5 ± 1.3	4.6 ± 1.4*
Low	3.8 ± 1.6	3.1 ± 1.7	4.4 ± 1.4	4.0 ± 1.3
Annual household income				
High	4.3 ± 1.4*	3.5 ± 1.7	4.5 ± 1.2	4.4 ± 1.4*
Low	4.0 ± 1.5	3.2 ± 1.7	4.4 ± 1.3	4.0 ± 1.3
Employment				
Employed	4.0 ± 1.4	3.4 ± 1.5	-	4.2 ± 1.3
Unemployed	3.9 ± 1.7	3.3 ± 1.8	-	4.3 ± 1.4
English fluency (ANOVA - GLM)**				
Fluently/Well	4.3 ± 1.5*	4.2 ± 1.4*	4.6 ± 1.2*	4.9 ± 1.3*
So-so	4.0 ± 1.4	3.4 ± 1.7	4.5 ± 1.3	4.2 ± 1.3
Poorly/Not at all	3.7 ± 1.7	3.1 ± 1.7	4.2 ± 1.4	3.8 ± 1.3
Health insurance**				
Yes	4.0 ± 1.5	3.3 ± 1.7	4.5 ± 1.3	4.2 ± 1.4
No/DK/RF	4.1 ± 1.6	3.8 ± 1.8	4.4 ± 1.3	4.2 ± 1.4
Saw a doctor in past 12 months**				
Yes	4.0 ± 1.5	3.2 ± 1.7	4.5 ± 1.3	4.1 ± 1.4
No/DK/RF	4.0 ± 1.5	3.5 ± 1.8	4.4 ± 1.3	4.3 ± 1.2
Family History of HepB				
Yes	4.4 ± 1.3*	-	4.3 ± 1.2	4.1 ± 1.6
No/DK/RF	4.0 ± 1.5	-	4.5 ± 1.3	4.2 ± 1.4
Aware-ness: Heard of HBV				
Yes	4.2 ± 1.4*	3.6 ± 1.7	4.5 ± 1.2	4.4 ± 1.3*
No/DK/RF	3.5 ± 1.6	3.2 ± 1.7	4.2 ± 1.5	3.7 ± 1.4
Perceived susceptibility				
Likely to get HB during lifetime				
High	4.3 ± 1.3*	-	4.6 ± 1.2*	-
Low	3.8 ± 1.6	-	4.2 ± 1.5	-
Group most likely to be infected				
Respondent's ethnic group -		3.9 ± 1.3	4.6 ± 1.1*	4.4 ± 1.4
Other/DK	-	3.3 ± 1.7	4.3 ± 1.5	4.2 ± 1.3
Perceived severity: Can be infected for life				
Yes	4.4 ± 1.4*	-	4.5 ± 1.2	4.5 ± 1.1*
No/DK/RF	3.7 ± 1.5	-	4.4 ± 1.4	3.7 ± 1.5
HBV can cause liver cancer				
Yes	4.2 ± 1.4*	3.9 ± 1.4*	4.4 ± 1.2	4.4 ± 1.2*
No/DK/RF	3.4 ± 1.7	2.5 ± 1.8	4.5 ± 1.5	3.6 ± 1.5
HBV can be treated				
No	4.5 ± 1.6*	-	4.6 ± 1.1	4.7 ± 1.3*
Yes/DK/RF	3.9 ± 1.5	-	4.4 ± 1.3	4.1 ± 1.4
Stigma: People avoid people with HBV				
Yes	4.3 ± 1.3*	3.7 ± 1.6*	4.6 ± 1.1	4.3 ± 1.2*
No/DK/RF	3.8 ± 1.6	2.9 ± 1.7	4.4 ± 1.5	3.9 ± 1.6
Testing efficacy: Testing can prevent liver problems				
Yes	-	3.6 ± 1.6*	4.5 ± 1.3*	-
No/DK/RF	-	2.8 ± 1.7	3.8 ± 1.7	-

* Within each group, knowledge scores were significantly different $p < 0.05$ and the highest knowledge score is bolded, ** these factors were controlled for in the multivariate analysis (data not shown), - not assessed, T-test was used unless otherwise specified. In the education category, "High" and "Low" refer to the following, respectively: (1) Vietnamese: greater than high school and less than or equal to high school education, (2) Hmong: some formal education and no formal education, (3) Korean: college graduate or higher and less than college education, and (4) Cambodian: greater than or equal to high school and less than high school. In the income category, "High" and "Low" refer to the following, respectively: (1) Vietnamese and Korean: greater than \$50,000 and less than or equal to \$50,000, (2) Hmong: greater than or equal to \$20,000 and less than \$20,000, and (3) Cambodian: less than \$30,000 and greater than or equal to \$30,000.

we controlled for demographic characteristics within each sample, with one exception: After controlling for demographic characteristics in the Korean sample, the

knowledge scores among people reporting stigma were significantly higher than among people who did not report stigma (data not shown).

Discussion

This paper adds to the literature because it examines relationships among theoretically based constructs related to HBV testing, among four Asian American populations who all completed a common core questionnaire. We found that the relationships between knowledge scores and demographic variables are generally consistent among the four samples included in our analysis and consistent with the literature, with higher knowledge scores among respondents with higher levels of education, income and English fluency (Taylor et al., 2002; Thompson et al., 2003; Bastani et al., 2007; Taylor et al., 2008). The relationships between knowledge scores and Hepatitis B awareness are also in the expected direction, with higher knowledge scores among those who had heard of Hepatitis B prior to the study.

Although our data are from cross-sectional surveys, which preclude causal inferences, we suspect that increased knowledge of HBV transmission routes and knowing that the virus can be transmitted by someone who looks and feels healthy may increase respondents' perceived susceptibility. Those who are more knowledgeable about the transmission routes may also be more knowledgeable about other aspects of HBV infection, thereby increasing perceived severity and the belief in the efficacy of testing. Similarly, respondents with higher knowledge scores may be more aware of the stigma that is associated with HBV infection than respondents who know very little about the virus. The relationships that we found in the four samples between knowledge, perceived susceptibility, perceived severity, stigma and efficacy of testing are consistent with these assumptions. The fact that these relationships are in the expected directions and can easily be explained provides reassurance that items were correctly interpreted by respondents in all language groups.

The fact that the relationships between different constructs are quite consistent among the four Asian American groups suggests similarities rather than differences with respect to posited drivers of health behavior. Pending future research, this in turn suggests that interventions should attempt to influence similar beliefs across the four Asian American groups.

When comparing knowledge and health beliefs with respect to HBV testing across the four samples, despite all being Asian American, one has to keep in mind that the samples differ in demographic characteristics, most notably education and income, length of stay in the U.S., English fluency, and access to health care. Comparison of our Korean and Vietnamese samples with data from the population-based 2009 California Health Interview Survey (which was also conducted in Korean and Vietnamese languages) suggests that these samples reflect population characteristics (data not shown). Similar comparisons were not made for our Cambodian and Hmong samples since the CHIS does not administer surveys in those languages, and our Cambodian sample was not from

California. However, the demographic characteristics of our Cambodian and Hmong samples generally agree with Census data for those populations. Our analyses are limited to individuals who had not been previously tested (based on self-report) for HBV and the four samples differed with respect to recruitment strategy and mode of survey administration. In addition, some items reported here were not administered to all groups. These differences are due to the population characteristics and the community input we received for all four trials, which influenced the study design and the assessment instruments.

In conclusion, while the absolute levels of Health Behavior Framework factors varied among the four ethnic groups, the relationships between knowledge of transmission routes of the HBV and other Health Behavior Framework factors are generally consistent across groups and in the direction predicted by our conceptual framework. This suggests that constructs of the Health Behavior Framework are applicable to diverse ethnic groups and that valid assessment tools can be developed for different groups based on the Health Behavior Framework. These findings provide preliminary evidence for the construct validity of the Health Behavior Framework.

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