

MINI-REVIEW

Health and Economic Costs of Physical Inactivity

Joanna Kruk

Abstract

Physical inactivity has reached epidemic levels in developed countries and is being recognized as a serious public health problem. Recent evidence shows a high percentages of individuals worldwide who are physically inactive, i.e. do not achieve the WHO's present recommendation of 150 minutes of moderate to vigorous intensity per week in addition to usual activities. Living in sedentary lifestyle is one of the leading causes of deaths and a high risk factor for several chronic diseases, like cancer, cardiovascular disease, diabetes type 2, and osteoporosis. This article summarizes evidence for relative risk of the civilization diseases attributable to physical inactivity and the most important conclusions available from the recent investigations computing the economic costs specific to physical inactivity. The findings provide health and economic arguments needed for people to understand the meaning of a sedentary lifestyle. This may be also useful for public health policy in the creation of programmes for prevention of physical inactivity.

Keywords: Physical inactivity - civilization diseases - risk factors - economic costs

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Introduction

Physical inactivity has become one of the most important public issue of 21st century globally (Garrett et al., 2004; Blair 2009; Owen et al., 2009; Owen et al., 2010; Piątkowska, 2012; Rishiraj, 2013), which has lead to increased risk of a range of chronic diseases, including type 2-diabetes, cardiovascular disease, falls, osteoporosis, obesity, certain types of cancer (rectum, colon, breast), and death (Hu et al., 2001; Garrett et al., 2004; WHO, 2005; Kruk, 2009; Dunstan et al., 2010; Tremblay et al., 2010; Clague and Bernestein, 2012; Morrison et al., 2013; Rishiraj, 2013; Sangrajrang et al., 2013; Tayyem et al., 2013; Facts and statistical information sheets, 2014). In contrast, regular moderate physical activity reduces the risk of the most frequent civilization diseases and is associated with well-being (WHO, 2005; Kruk, 2007; Friedenreich et al., 2010a; 2010b; Moore and Sobue, 2010; Anzuini et al., 2011; Lynch et al., 2011; Clague and Bernstein, 2012; Sun et al., 2012; Gao et al., 2013; Kruk and Czerniak, 2013; Kruk and Marchlewicz, 2013; Patel et al., 2013; Steindorf et al., 2013; Amin et al., 2014; Schmid and Leitzman, 2014; Schmid et al., 2014).

The World Health Organization (WHO) guidelines recommend for adults at least 30min of intentional physical activity of moderate to vigorous intensity, in addition to usual activities, over 5 or more days per week for good health and reduction of heart diseases, type 2 diabetes, falls (WCRF/AICR, 2007; ACS, 2008; WHO, 2010; AICR, 2014). In the primary prevention of cancer the guidelines recommend for adults at least 60min per

day of moderate or 30min per day of vigorous physical activity every day. Moreover, there is convincing evidence that regular physical activity of longer duration or greater intensity provides additional health benefit (Warburton et al., 2010). According to this recommendation, the term "physical inactivity" refers to any individual that does not meet the WHO level of physical activity required for good health, i.e. at least 30min per week of moderate intensity on at least 5 days per week or at least 25min vigorous intensity aerobic exercise on 5 or more days per week (Bull and Groups, 2010; WHO, 2010).

However, the recent research focuses on relationship between the high volumes of time that people spend sitting during waking hours and body physiology (Owen et al., 2010; Rishiraj, 2013). Rishiraj (2013) has summarized the estimated by several authors metabolic dysfunction and health outcomes, resulting from long periods of time spent being inactive or sitting. According to WHO Global Status Report (2010) over 31% of peoples aged 15 years or older do not meet the WHO's recommended minimum physical activity required for good health. The systematic estimates have shown that high income countries are more than 2-fold in prevalence of insufficiently physically active adults compared to low income countries (44.5% vs 19.5%). A sedentary behavior of peoples living in developed countries is caused by industrialization, urbanization and mechanization. The changes in domestic tasks, workplace conditions, the daily transport and urban environment produced negative effect on individuals energy expenditure contributing to the individual's physical inactivity (Hamburg et al., 2007; Rishiraj,

2013; Zhang and Chaaban, 2013). Rates of overweight, defined as body mass index, BMI >25kg/m², and obesity (BMI>40kg/m²) have been significantly increased since the second half of the 20th century (WCRF/AICR Second Expert Report, 2007; AICR, 2014). Engaging at least 150min in moderate or 75min in vigorous physical activity weekly, reduction of energy intake, diet low in fat content and rich in vegetables and fruits play the key role in weight management and weight reduction. Based on the recent data it has been estimated that 17-91% of adults living in developing countries and 4-85% in developed countries do not meet the WHO's physical activity guidelines for the healthy levels of physical activity recommended by WHO (EUphact, 2008; Oldridge, 2008; WHO Global Status Report NCDs, 2010). For example, the prevalence of physical inactivity was the highest among Canadian adults (85%), followed by EU members (71%), Argentina population (68%), Polish adults (64%), English adults (63%), Americans (54.1%), South Africans (52%), the people living in France (33%), China (31.1%) (aged 15-69), Thailand (19%), Mongolia (9%), and Bangladesh less than 10% (Martin et al., 2001; Saris et al., 2004; Roux et al., 2008; Drygas et al., 2009; WHO Global Status Report NCDs, 2010; Colley et al., 2011; Department of Health, 2011; Australian Bureau of Statistic 2012; Rishiraj, 2013; Zhang and Chaaban, 2013). These data show that physical inactivity have reached epidemic state in developed countries. As have mentioned above sedentary lifestyle is a primary risk factor for several civilization diseases, premature death and contributes significantly to medical care costs. According to Stevens et al. (2009) "physical inactivity is one of the most important public health problem of the 21st century, and may even the most important".

Knowledge of the impact of physical inactivity/sedentary lifestyle on the development of several chronic diseases and premature death may encourage individuals to undertake more physically active and healthful lifestyle. Having that in mind, this study summarizes briefly the most important conclusions available from the recent reports dealing with the causal relationships between physical inactivity and the health outcomes and economical costs associated with treating chronic diseases related to sedentary lifestyle.

Consequences of Physical Inactivity for Individuals

The recent research on physical activity and health often focuses on impact of high volumes of time that people spend sitting during waking hours on body physiology and health care costs (Garret et al., 2004; Warburton et al., 2006; Autenrieth et al., 2009; Brown et al., 2009; Juneau and Potvin, 2010; Owen et al., 2009, 2010; Rishiraj, 2013, Anderson et al., 2014). According to the data reported by Owen et al. (2010) adults, on average, spend 9.3h per day in sedentary activities, i.e. about 56% individual's waking hours. In contrast, the percentage of the leisure time that adults spend doing moderate-vigorous physical activity consists only about 4%. Recently Rishiraj

(2013) summarized the literature findings on metabolic dysfunction and health outcomes resulting from long periods of adults' waking time spent being inactive (e.g. remaining in bed or sitting). This study was based on self-reported participation in leisure-time, household, occupational physical activities, and transportation among Canadian adults. The findings have shown that time spent engaging in household and occupational physical activities were almost four times higher than those from leisure-time physical activity and were comparable within participants categorized as active or very active. The findings were also similar for energy expenditure. The authors further found that the effect of energy expenditure from transportation-related energy expenditure on the total energy expenditure among this cohort was negligible. Moreover, this research showed that the difference in hours spent in leisure-time physical activity between men categorized as very active (PAL≥1.90) and those classified as inactive (PAL<1.40) was 30min weekly. In women, the difference in the leisure-time activity duration was a little greater (40min) between physically active and physically inactive. Thus, Rishiraj et al. (2013) observed that household and occupational physical activities are important in the overall energy expenditure of individuals who fulfill the WHO physical activity recommendation. It is also interesting to mention about some consequences like microvascular dysfunction-significant increase of cholesterol, triglycerides, glucose levels in plasma as well as insulin resistance observed in healthy volunteers remaining in bed for 23.5h per day through 5 days (Hamburg et al., 2007).

There is now clear evidence proving that physical inactivity increases the risk of several chronic diseases. The supporting evidence of the impact of physical inactivity on the incidence of several chronic diseases is summarized in Table 1. As can be seen from Table 1, in terms of the magnitude relationship between a disease risk and physical inactivity, the increased risks estimated for colon/rectal cancers have ranged, for example, from 37%-100%, from 20%-50% for breast cancer, from 57%-100% for osteoporosis. These data clearly show that physical inactivity is one of the important lifestyle factors contributing to development of several civilization diseases. In this regard, it is worth mentioning that in developed countries physical inactivity is responsible for about 22-23% deaths from heart diseases, 16-17% deaths from colon cancer, 15% deaths from diabetes, 12-13% deaths from strokes, and 11% deaths from

Table 1. Relative Risks of the Civilization Diseases Attributable to Physical Inactivity

Disease category	Risk increase
Colon cancer	37-100%
Breast cancer	20-50%
Heart diseases	43-100%
Stroke	40-100%
Hypertension	30-50%
Non-insulin dependent diabetes (type 2)	40-74%
Osteoporosis	57-100%

*Source: Data summarized based on Refs of Katzmarzyk et al. (2000); Garrett et al. (2004); Roux et al. (2008); Janssen (2012); Zhang and Chaaban (2013)

breast cancer (WHO, 2002). The recently published data by Lee et al. (2012) present that 6% of coronary heart disease, 10% of colon cancer, 10% of breast cancer, and 7% of type 2 diabetes in 2008 were described to physical inactivity worldwide. The paper also shows the strong increase of deaths due to physical inactivity compared with 2002 (5.3 million vs 1.9 million) in 2008. Moreover, physical inactivity is also a high risk factor for high blood cholesterol, overweight, obesity, atherosclerosis, musculoskeletal disorder, falls, anxiety and depression (Warburton et al., 2007; WCRF/AICR, 2007; McTiernan, 2008; Friedenreich et al., 2010a; Winzer et al., 2011; Loprinzi et al., 2012; Nunan et al., 2013).

Costs of Physical Inactivity

The economic costs of physical inactivity have been attempted to estimate in several countries. The studies considered the impact of physical inactivity on the incidence of civilization diseases and death, treating physical inactivity as an independent risk factor. The interest in qualifying physical inactivity as an important contributor of health care costs and lost of productivity continues to grow as the sedentary behavior is at epidemic rates in the developed countries. According to WHO (2010), physical inactivity is the fourth leading risk factor for death worldwide, accounting about 3.2 million deaths worldwide a year (Pratt et al., 2014). The costs attributable to physical inactivity are divided into three fractions: the direct health care costs of treating diseases; the indirect costs, i.e. financial impact of diseases due to physical inactivity on society (productivity loss and workers' compensation), and the costs attributable to premature death from diseases related to physical inactivity (Pratt et al., 2000). It is estimated that in developed countries physical inactivity is responsible for 1.5-3% of total healthcare direct costs of treatment for chronic diseases (Oldridge, 2008). For example, the direct cost due to physical inactivity represented 2.4% of total healthcare costs in USA, 1.5% in UK (Ghoreishi, 2012), and 7.4% in Czech Republic (Maresova, 2014).

Few authors have quantified the economic costs caused by insufficient physical activity (Table 2). It must be taken into account that the estimated direct costs are more accurate than that indirect costs because the lost of productivity did not include all the sources and loss of quality of life. Further, the estimate of the disease costs

proportion and of premature death that may be theoretically caused by physical inactivity, as an independent risk factor, are at all based on population-attributable fraction (PAF) and the relative risk for disease attributable to people exposed and not exposed to the risk (Katzmarzyk et al., 2000). Therefore, the economic costs may be calculated mainly for the diseases for which epidemiological data, meta-analysis provide knowledge on relative risk and PAF for the diseases recognised to be associated with physical inactivity listed in Table 1. Although analysis of economic costs has limitations, like impossibility to identify all person in the population who are physically inactive, techniques used for calculation based on health care payments and risk factors prevalence, it is clear that physical inactivity exerts the negative impact on health outcomes and is associated with considerable economic costs accounted by billion each year. In this respect, it is noteworthy the Piggan and Bairner' review analysis of "the global physical inactivity pandemic" construction and undertaken programme to solve this important problem (Piggan and Bairner, 2014).

In addition, it is also important to cite the American Institute for Cancer Research (AICR/WCRF, 2010) statement that "Americans can prevent 1/3 of the most common cancers staying lean, eating smart, moving more". In 2008 the World Health Organization qualified that one USD invested in promotion intervention to undertake adequate levels of physical activity reduces the economic costs by \$3.2 in USA (WHO 2008). Also, Cadilhac and co-workers (2011) have developed simulation models that show that a 10% reduction in physical inactivity causes the decrease of incident cases of disease by 6000 deaths during 2000 and total cost savings of AUD 258 million. Similarly, the calculated cost-effectiveness of interventions by Roux et al (2008) in order to promote adequate physical activity, although a high (ranged between \$14000 and \$69000 per quality-adjusted life year) appears profitable. This authors estimate the following considerable reduction of civilization diseases incidence per 100,000: 5-15 cases for colorectal cancer, 15-58 cases for breast cancer, 59-207 cases for diabetes type 2, and 140-476 cases for coronary heart disease over lifetime.

In conclusion, the paper provides the health and economic arguments for the need to change the sedentary lifestyle into physically active. Quantification of health consequences and economic costs attributable to physical inactivity creates awareness of the inactivity problem

Table 2. Economic Costs Per Years of Diseases Attributable to Physical Inactivity

Country/State	Direct costs	Indirect costs	Source
Canada (2007)	\$ 2.4 billion	\$ 4.3 billion	Janssen (2012)
China (2007)	USD 3.5 billion	USD 3.3 billion	Zhang and Chaaban (2013)
Australia (2008)	\$ 719 million	\$ 9.299 million	Medibank (2008)
Czech Republic (2008)	Total healthcare costs Kč 14,637 million		Maresova (2014)
New Zealand (2010)	\$ 614 million	\$ 262-396 million	Wellington Regional Strategy 2013
Switzerland (2001)	Sfr 1,579 million	Sfr 805 million	Martin et al. (2001); Scarborough et al. (2011)
United Kingdom (2006-2007)	£ 936 million	£ 7,264 million	Allender et al. (2007)
California Countries (2006)	USD 7.9 billion	USD 12.3 billion	Chenoweth and Associates, Inc (2009)
USA (2003)	Total costs for all adults USD 251.11 billion		Chenoweth and Leutzinger (2006)

*Abbreviations: Kč-Czech korone; Sfr-Switzerland frank

and a need of programme for its reduction as a tool of the primary healthcare practice. Thus, the reported data are important for individuals and public health policy for developing policies and intervention that will be useful to improve the public health, to reduce the premature deaths, health care costs, and the indirect costs caused through sickness absence.

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