Appendix

1. Map showing 25 towns that were visited for data collection.

India Sampling Map



2. Tobacco vendor definitions used for data collection purposes.

Type of Vendor	Definition
Independent Small	Small, one-person establishment that sells a limited variety of goods, including
Grocer	cigarettes, cleaning supplies, and food staples.
	A small enclosed structure, often freestanding, open on one side or with a window,
Kiosk/Paan Bidi Shop	used as a booth to sell cigarettes, bidis, paan products,
	A retail salesperson without an established place of business. A person, or persons,
	travelling on public streets, public sidewalks, public property, or private and carrying,
	conveying or transporting items such as food, beverages, flowers, and balloons,
	offering and exposing the same for sale by hand or from a mobile type device such as
Street Vendor	push cart.
Tobacco Specialist	Store specializing in all manners of tobacco products.

3. Specified health warning labels at the time of data collection





Specified warning for bidis

4. Packs with compliant warning text coverage of 25% but non-compliant with graphic coverage of 60%.

